

With 11 years of experience in conceptualizing, designing and animating motion graphics and animated films, I specialize in communicating with audiences through creative storytelling. In my current role at TikTok, I bring creative solutions to users with playful design and whimsical humor.

Skills :

Art direction, Motion graphics, 2D animation, Graphic design, UI/UX design, AR motion design, Storyboarding, Concept Development, Branding, Problem solving

Education :

MFA School of Visual Arts - Computer Art 2017
BFA School of Visual Arts - Animation 2012

Honors and Awards :

Interview Panel, Idea in motion 2022

Animafest Zagreb 2021
Official selection ("The Little Bang")

Anibar International Film Festival 2021
Official Selection ("The Little Bang")

ASIFA East Animation Festival 2020
Winner ("The Little Bang") - Women in Animation honor

Speaker at Columbia Univ. Asian Americans in Animation 2019

Fluid Horizons Exhibition, New York 2017

Florida Animation Festival 2017
Winner ("Flipped Out") - 2D animation

Senior Motion designer Realtime effects and UI/UX

- **TikTok** 2021 - present
 - Brainstormed, pitched and produced 50+ viral AR effects to increase user engagement and content creation.
 - Created short UI and how-to animations for AR effect prompts.
 - Reviewed AR effect proposals, shared feedback and art direction with design and cross functional team members such as interactive engineers and R&D personnel.
 - Hosted meetings, filled in lead roles when necessary and developed solutions to enhance team creativity and output while mentoring junior.

Motion designer Advertising

- **Petco** 2020 - 2022
- **Brand New School** 2020 - 2020
- **Harbor Picture Company** 2017 - 2018
- **Refinery Production** 2012 - 2014
 - Collaborated with art directors and clients to create storyboards, style frames, and animated advertisements across various mediums including mobile, TV, web, live-events, and theater.
 - Project highlights include : Amex, Honda, Theraflu, Hilton, Nestle, Vicks, USAA, Cascade, Tide, Accenture, HPE, Best Buy, NBA, JP Morgan, Tide.

Motion designer Broadcasting On-Air Promo

- **Nickelodeon** 2019 - 2020
- **Comedy Central** 2019 - 2019
- **Vice Media** 2020 - 2020
 - Designed unique style frames and presented storyboards for on-air graphics packages, while following the brand guidelines.
 - Animated the graphic assets, developed motion bible for each project and delivered final renders.
 - Project highlight includes : Star Trek Prodigy, Kids Choice Awards 2021, Crank Yankers, Patrick Star Show, Nickelodeon Summer 2019.

VFX designer TV Shows and Films

- **The Molecule** 2018 - 2020
 - Pitched, designed and animated high-end motion graphics for TV shows and movies.
 - Collaborated with composers and VFX supervisors on live-action footage treatments.
 - Bid and managed the schedule of various motion graphics projects.
 - Project highlights include: Dickinson, Modern Love, Five Feet Apart, Purge, Equalizer, Betty, Instinct, Billions, Sweetbitter.